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October 1, 2017

Dear friend in Christ,

**“Working Together . . . Celebrating God’s Good Gifts”** is the theme of this year’s Spring Campaign from KLW Enterprises. Based on 1 Corinthians 3:9, the Campaign emphasizes how we are working together with God as managers and stewards of what God has entrusted to us. The Campaign emphasizes how we use the three elements of total stewardship — our time, talents and treasure — to do what God has called us to do in the ministry of the local church.

There is no fixed deadline for returning the 2018 Spring Campaign Questionnaire. However, the price increases on December 1, 2017, and the first of each month thereafter. Please return the Questionnaire as soon as practical to obtain the lowest possible pricing.

1. Please complete the Spring Campaign Questionnaire. Please type or print clearly and be sure to answer all questions.
2. A master set of materials is provided to each church. Each church determines how it will reproduce the materials, the quantity needed, etc.
3. Layouts (also known as “art boards”) of the response card and brochure are provided to each church. There is no additional charge for the layouts which are suitable for offset printing, photocopying or mimeographing.
4. Most of the churches which use a Spring Campaign do so in February or March. Please be sure to communicate the dates your church desires in your response to Question #4 on the Questionnaire. Easter is on April 1, 2018.
5. The Spring Campaign material consists of the following:
  - A complete, detailed schedule. (Please note that the Spring Campaign requires **four consecutive Sundays**.)
  - A bulletin outline “box” in which are included the theme of the campaign and the text of 1 Corinthians 3:9. (Spring Campaign materials are available in these versions of Scripture: ESV, NASV, NRSV, NIV, NKJV, RSV, NLT and the New American Bible.)

- Four lay speaker presentations; one is used each Sunday for the four Sundays of the campaign.
  - Layouts for a brochure and a response card by whatever name it is known in your church, e.g., “Faith Promise,” “Estimate of Giving,” “Pledge,” etc.
  - Two newsletter articles.
  - An initial letter to your congregation.
  - Follow up materials, including letters, phone call script, etc., to contact those who do not turn in a response card.
  - A special discussion sheet for Sunday school classes and youth groups.
6. Please be as thorough and as clear as possible in your responses to the Questionnaire. Please contact us if you do not understand a question or need additional information.
7. Charges for the Spring Campaign are set forth in Question #9 of the Questionnaire.

The earlier you respond, the lower the price for your church to utilize this year’s Spring Campaign. We are prepared and able to process Spring Campaign Questionnaires right up through mid-April for May Spring Campaigns.

If you have any questions about any aspect of the Spring Campaign, please contact us. We look forward to being of service to your church through this year’s Spring Campaign.

Sincerely yours in Christ,

Kenneth L. Williams  
President

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