

KLW Enterprises
3705 Old Caseyville Road
Swansea, Illinois 62226
618/277-5343
800/805-8702
618/222-0524 (fax)
info@klwenterprises.com
www.klwenterprises.com

March 1, 2020

Dear friend in Christ,

“Empowered by God — Responding by Grace” is the theme of this year’s Fall Campaign from KLW Enterprises.

Based on 2 Corinthians 8:7, the campaign emphasizes how God empowers us through His grace for all that we need in the Christian life. We then respond by grace by giving our time, our talents and treasure — ourselves — to God for service.

As in the regular “Effective Stewardship” program, the Fall Campaign emphasizes God’s ownership of all things, that everything we have comes from God’s bountiful hand and is a blessing from Him. Our response should be to cultivate a “stewardship lifestyle” which seeks to use the gifts from God to further God’s kingdom and to minister to other people in Christ’s name.

The Fall Campaign seeks to lead people in making a commitment to give in the coming months or year. It emphasizes that an individual or a family should seek the Lord’s direction concerning their giving, as well as being faithful to whatever commitment God leads them to make.

There is no deadline for returning the Fall Campaign Questionnaire, but the price increases on July 1 and the first of each month thereafter. The earlier you respond, the lower the cost for your church to utilize this year’s Fall Campaign. We are prepared to accept and process Fall Campaign Questionnaires right up through **mid-October for November Fall Campaigns**.

1. A Fall Campaign Questionnaire is available on our web site: *www.klwenterprises.com*. Please type or print clearly and be sure to answer all questions. You may also contact us via phone or e-mail to obtain this item.
2. A master set of printed materials is provided to each church. Each church determines how it will reproduce the materials, the quantity needed, etc. Materials are also provided electronically by e-mail or on CD.
3. Layouts (also known as “art boards”) of the response card and brochure are provided to each church. There is no additional charge for the layouts which are suitable for offset printing, photocopying or mimeographing.

4. Most of the churches which use a Fall Campaign do so in November. If your church desires a different timetable, that needs to be clearly communicated to us on the Questionnaire. **If you use a different timetable, please be sure to select four consecutive Sundays for the Fall Campaign.**

5. The Fall Campaign material consists of the following:

- A Master Schedule listing the steps of the campaign in chronological order.
- A bulletin outline “box” in which are included the theme of the campaign and the text of 2 Corinthians 8:7. (Fall campaign materials are available in these versions of Scripture: ESV, NASV, NRSV, NIV, NKJV, RSV, NLT and the New American Bible.)
- Four lay speaker presentations; one is used each Sunday for the four Sundays of the campaign.
- Layouts for a brochure and a response card by whatever name it is known in your church, e.g., “Faith Promise,” “Estimate of Giving,” “Pledge,” etc.
- Two newsletter articles.
- An initial letter to your congregation.
- Follow up materials, including letters, phone call script, etc., to contact those who do not turn in a response card.
- A special discussion sheet for Sunday school and Bible classes and youth groups.

6. Please be as thorough and as clear as possible in your responses to the Questionnaire. Please contact us if you do not understand a question or need additional information.

7. Charges for the Fall Campaign are listed in Question #9 of the Questionnaire.

If you have any questions about this letter or about any aspect of the Fall Campaign, please contact us. We look forward to being of service to your church through this year’s Fall Campaign.

Sincerely yours in Christ,

Ken Williams
President

KLW:sl