

# **“Investing for Time and Eternity”**

## **2012 Spring Campaign Questionnaire**

### **Instructions:**

1. **Type or print legibly.**
2. Be sure to give data for the church and not your personal data.
3. Return this Questionnaire so that we receive it by December 1, 2011.
4. Keep a copy of this Questionnaire for your records.

Name of Church \_\_\_\_\_

Average Weekend Attendance (including children) \_\_\_\_\_

Mailing Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone Number (including area code) \_\_\_\_\_

E-mail Address \_\_\_\_\_

Pastor [Rev. \_\_\_] [Dr. \_\_\_] \_\_\_\_\_

Scripture Version: NASV\_\_\_ NRSV\_\_\_ NIV\_\_\_ NKJV\_\_\_ RSV\_\_\_

### **1. Campaign Coordinator**

The Coordinator listed below is responsible to make certain that the various steps in the Campaign are assigned and completed on a timely basis. (This can be a lay person, the pastor, church secretary or church administrator.)

Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone Number (including area code) \_\_\_\_\_

E-mail Address \_\_\_\_\_

## 2. Packet Mailing

One packet of all campaign materials will be sent to the church as specified below. Please choose only **one** of the following. Send packet to:

\_\_\_\_\_ The Campaign Coordinator.

\_\_\_\_\_ The Pastor.

\_\_\_\_\_ The Church Secretary whose name is \_\_\_\_\_

## 3. Campaign Letters

Letters used as part of the campaign should be prepared as indicated to the right of the example below.

\_\_\_\_\_ Check here if you wish to have the name and title on letters left blank. (If you check this line, do **not** complete the name and title information.)

Example: Sincerely yours in Christ, \_\_\_\_\_

John Q. Smith \_\_\_\_\_

Finance Chair \_\_\_\_\_

## 4. Dates

Please use the following four consecutive Sundays for our Spring Campaign.

1st Sunday \_\_\_\_\_

3rd Sunday \_\_\_\_\_

2nd Sunday \_\_\_\_\_

4th Sunday \_\_\_\_\_

Note: The 4th Sunday is when people turn in their response cards.

## 5. Special Sunday

The name of the fourth Sunday when people turn in their response cards should be called \_\_\_\_\_.

## 6. Response Card

If you are preparing your own response card, do not complete the rest of this question. However, list the name of the card here:

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If you want KLW Enterprises to prepare the response card, please provide the following information:

Name of the response card:

Faith Promise                       Pledge  
 Estimate of Giving                 Other (specify below)

The following categories should be listed on the response card:

General Fund                       Building Fund  
 Missions                               Other

The frequency of contributions that should be listed on the response card include (choose up to **three** of the following categories):

Weekly                                 Quarterly  
 Monthly                                Annually

Please complete the Sample Card below. Also, please make certain that the information on the Sample Card is the same as the responses in Question 6 above.

## 7. Sample Card (Side One)

Name of Church _____
City and State _____
<b>“Investing for Time and Eternity”</b>
_____ Card
_____ <b>Sunday,</b> _____, <b>2012</b>
Name _____
Address _____
City, State, ZIP _____
Please bring this card with you on _____ Sunday.

## Sample Card (Side Two)

**By faith, as God enables me, I will —**

- Pray regularly for the ministry of \_\_\_\_\_ Church.
- Attend worship services and seek to interest others in attending with me.
- Be available to follow God's leading in working in and through my church.
- Give to support the work of the Lord in the next twelve months:

General Fund	\$ _____
Missions	\$ _____
Building Fund	\$ _____
Other	\$ _____
Total	\$ _____

Please indicate how you plan to give the amount above:

\$ \_\_\_\_\_ per week      \$ \_\_\_\_\_ per month      \$ \_\_\_\_\_ per year

I understand that I may change my \_\_\_\_\_  
at any time by contacting the church office.

### 8. Copy Preparation (Select one of the following three items.)

\_\_\_\_\_ Prepare the Fall Campaign materials as camera-ready copy. (Include copies of your bulletin, newsletter and letterhead with this Questionnaire.)

\_\_\_\_\_ Prepare the Fall Campaign materials as printed copy and on a CD. (The CD is not available to monthly recipients in the year-round "Effective Stewardship" program.)

\_\_\_\_\_ Prepare the Fall Campaign materials as printed copy and e-mail. Send the e-mail to:

Name \_\_\_\_\_

E-mail Address \_\_\_\_\_

## 9. Cost of the Fall Campaign

Please plan carefully. Although there is no charge to correct errors which we make, churches which request changes after the materials are prepared will incur an additional charge of \$50.

**A. For churches presently using the year-round "Effective Stewardship" program, the cost of the Fall Campaign is twice the normal monthly charge. This will be invoiced on February 1, 2012. (Do not send any payment with this Questionnaire.) Please return the Fall Campaign Questionnaire by December 1 to avoid additional charges.**

**B. Charges for churches which only purchase a Fall Campaign and are not using the year-round "Effective Stewardship" program are as follows:**

<u>Church Attendance</u>	<u>Mailed or Faxed by</u>	<u>Mailed or Faxed after</u>	<u>Mailed or Faxed after</u>	<u>Mailed or Faxed after</u>	<u>Mailed or Faxed after</u>
	12/1/11	12/1/11	1/1/12	2/1/12	3/1/12
Under 200	\$150	\$175	\$185	\$195	\$205
201-500	\$295	\$320	\$330	\$340	\$350
501-1,000	\$495	\$520	\$530	\$540	\$550
Over 1,000	\$595	\$620	\$630	\$640	\$650

\_\_\_\_\_ We are enclosing our check in the amount of \$\_\_\_\_\_.

\_\_\_\_\_ Please send an invoice with the materials. Church agrees to pay the Fall Campaign invoice promptly upon receipt of the Fall Campaign materials.

Questionnaire prepared by \_\_\_\_\_

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